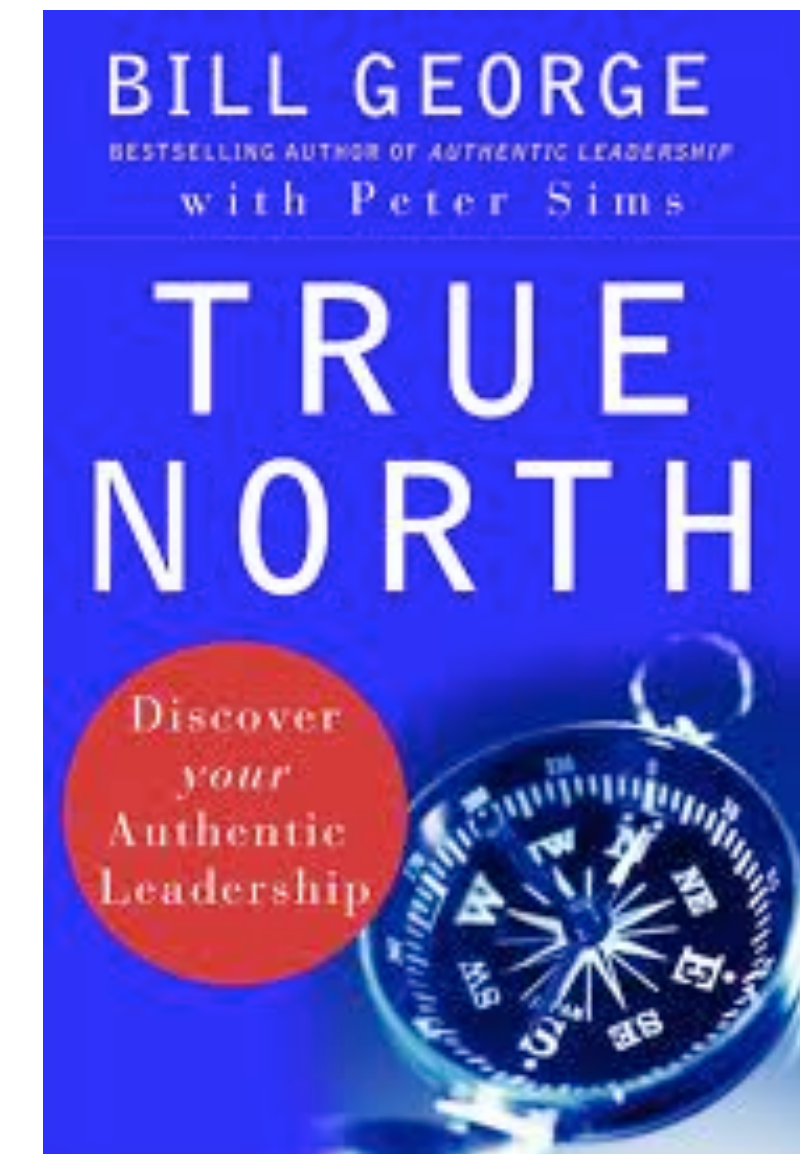


# TRUE NORTH

The Key To Authentic Leadership



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# AUTHENTIC – WHAT DOES IT MEAN?

- No one can be authentic by trying to be like someone else
- You do not have to be born a leader
- You do not have to wait for a tap....
- You do not have to be at the top
- Step up anytime

If not me, then who?  
If not now, then when?

# AUTHENTIC LEADERSHIP



Refine these elements  
for yourself

“Leadership is a journey  
not a destination.

It is a marathon not a sprint.

It is a process, not an outcome.”

- John Donahue

~~Leadership~~ Life is a journey  
not a destination.

It is a marathon not a sprint.

It is a process, not an outcome.”

“The World may have very different expectations for you and your leadership than you have for yourself.”

- True North

HOW DO YOU  
DEFINE  
TRUE NORTH

“True North is the internal compass that guides you successfully through life.

It is your orienting point – your fixed point in a spinning world – that helps you stay on track as a leader.”

- True North



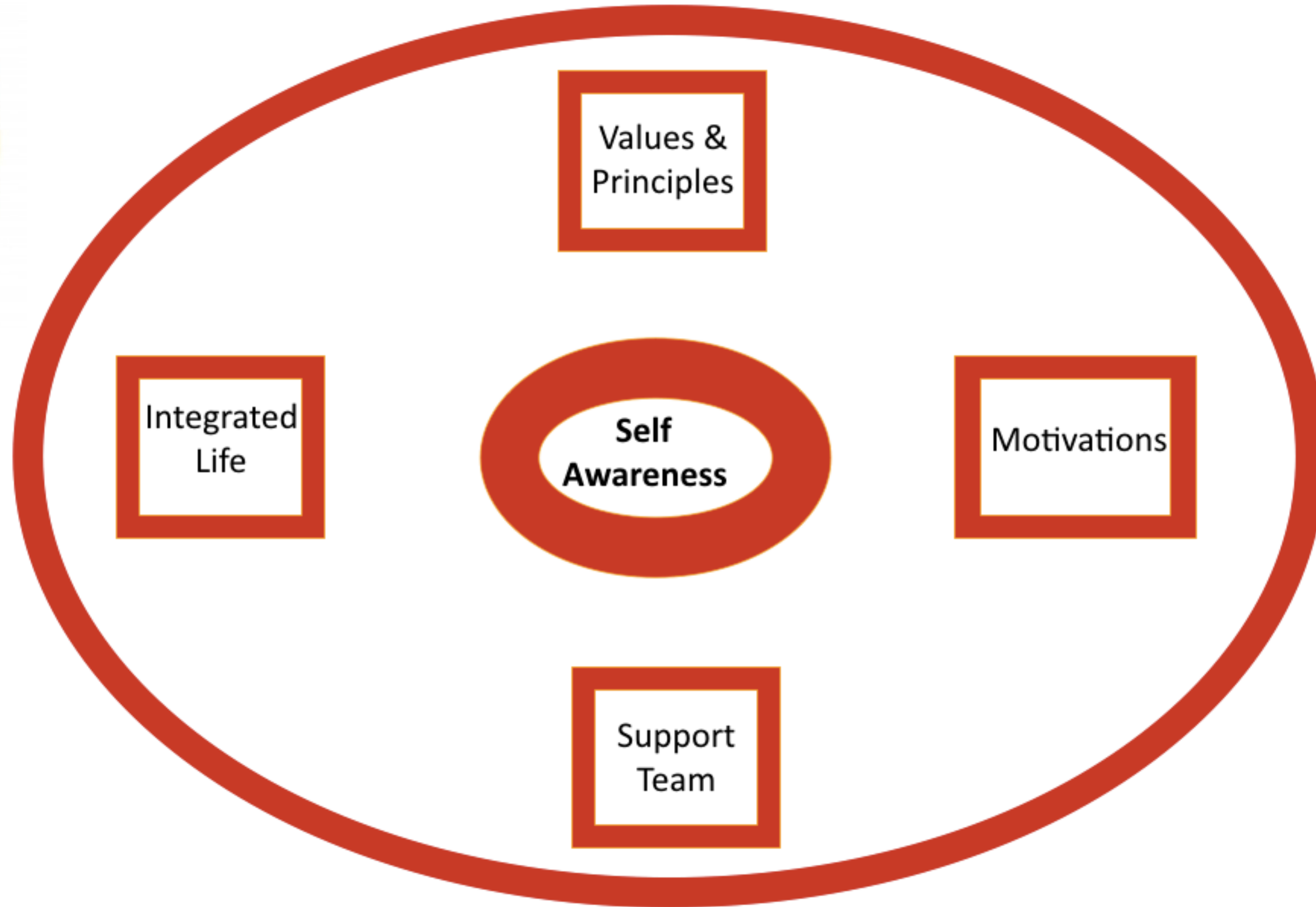
“True North is the internal compass that guides you successfully through life.

It is your orienting point – your fixed point in a spinning world – that helps you stay on track as a leader.” - True North

**It is NOT a destination.**

**Rather it is a compass for navigating life**

# TRUE NORTH



“Character is the single most important asset of a president.”

- David McCullough

“I would add this thought: that character without capacity usually means weakness in a leader, but capacity without character means danger” - David Gergen

**“Lack of capacity and lack of character means chaos and destruction.”** - Verinder Syal

“Growing up in the shadow of a great university, I always believed that the smartest people made the best leader...

***Boy did I have something to learn.”***

- David Gergen

THANK YOU